

MidAmerica Xtreme

Evaluation Form

Video Production

Name _____ Junior High _____ Senior High _____

District _____ Home Church _____

Name of Project: _____

Scoring: 1-5 (5 being the highest)

Required elements

- 5 - Contains all required elements
- 4 - Missing 1 required element
- 3 - Missing 2 required elements
- 2 - Missing 3 required elements
- 1 - Missing 4 required elements

Concise Writing

- 5 - Excellent, shows tight "hit-and-run" writing, vivid, rich information, understandable language, correct grammar
- 3 - Good, writing could be tightened, somewhat relevant information, correct grammar
- 1 - Satisfactory, irrelevant information, poor grammar

Variety of shots

- 5 - Uses variety of sequences including wide (WS), medium (MS) and close-up (CU) shots
- 3 - Needs more variety of shots
- 1 - Lacks variety of shots

Shot composition & length (pace)

- 5 - All shots properly framed, steady, just long enough to communicate, captures attention, no slack time
- 3 - Most shots properly framed, steady, somewhat too long or short, captures attention somewhat, some slack time
- 1 - Most shots poorly framed, unsteady, too long or short

Proper use of Audio

- 5 - Excellent, balanced levels of voice and music, proper projection, clear delivery, communicates effectively
- 3 - Good, somewhat balanced levels of voice and music, somewhat clear delivery, communicates well
- 1 - Satisfactory, unbalanced, abrupt cuts, unclear delivery

Proper use of titles

- 5 - Excellent type size, font, color and use, communicates effectively
- 3 - Good type size, font, color and use, generally readable
- 1 - Satisfactory, unnecessary, hard to read

Proper use of transitions

- 5 - Excellent, limited types of transitions used, seamless
- 3 - Good, too many different types of transitions used, somewhat distracting
- 1 - Satisfactory, transitions overdone, very distracting

Editing skills

- 5 - Excellent, clean/smooth cuts, best shots used, seamless
- 3 - Good, a few choppy cuts
- 1 - Satisfactory, choppy cuts, distracting

Creativity

- 5 - Excellent, highly creative
- 3 - Good, somewhat creative
- 1 - Satisfactory, needs more creativity

Effective theme, angle & storytelling

- 5 - Excellent, weaves theme/story throughout project, very interesting angle, b-roll applicable and matches script
- 3 - Good angle, shows a somewhat consistent theme, may be vague, b-roll somewhat applicable
- 1 - No consistent theme, vague, uninteresting angle, b-roll unrelated

Final script

- 5 - Typed, correct format, accurate, includes audio and visual elements
- 3 - Hand-written, somewhat unclear, few mistakes, includes most audio and visual elements
- 1 - Missing, wrong format, inaccurate, illegible, contains many mistakes

Total Length _____:

- 5 – Interview: 1:30 - 2:00; Commercial: 0:40 – 1:00; Youth Ministry Highlights: 3:00-4:00
- 4 – Interview/Youth Ministry Highlights: 0:20 over/under; Commercial: 0:10 over/under
- 3 – Interview/Youth Ministry Highlights: 0:40 over/under; Commercial: 0:20 over/under
- 2 – Interview/Youth Ministry Highlights: 1:00 over/under; Commercial: 0:30 over/under
- 1 – Interview/Youth Ministry Highlights: more than 1:00 over/under; Commercial: more than 0:40 over/under

SUB-TOTAL _____ X2 = FINAL SCORE _____

Comments: